



# THE Point Howard

## CASE STUDY

**Location**  
Point Howard,  
Eastbourne

**Project Type**  
New residential build

**Architect**  
Cameron Moore,  
Moore Design

### FEATURED PRODUCTS

- Stria™ Cladding
- Secura™ Interior Flooring
- HardieGroove™ Lining
- Villaboard™ Lining
- HardieSoffit™ Lining

Tough, but beautiful, James Hardie building products are used throughout this architecturally designed home to achieve a modern, high performance finish.

Situated in the hills of Point Howard, this architecturally designed two-storey, three bedroom home takes full advantage of its spectacular view of Wellington harbour. Designed and owned by Cameron Moore of Moore Design, each room is positioned to maximise the view, without compromising visual privacy. Moore has created this sense of privacy by excavating into the hillside, which also ensures minimal disruption to neighbouring sites.

The angled form of the house is highlighted through the use of James Hardie's ultra-sleek Stria Cladding painted black. "We wanted to achieve a modern take on industrial design, and a mixture of vertical black Stria with cedar accents creates this feel." The striking black exterior hints at the modern interior of the home,

where Moore specified a range of James Hardie products to reinforce the design aesthetic he wanted to achieve.

A custom-built steel and glass staircase with a large skylight above links many of the spaces within the home, and together with a large feature wall in the ground floor lounge, adds richness to the home. The striking feature wall was created using HardieGroove Lining as a robust internal wall lining.

"Our objective was to create a sense of light and warmth and connect the indoors with the outdoors," Moore says. "For example, we included a covered outdoor area accessed from the living space and master bedroom, and as much glass as possible to take advantage of the views. HardieSoffit Lining is used in this outdoor area and soffits to create a seamless finish. Painted white, it offsets the Stria Cladding beautifully.

On the ground level, guests can enjoy their own bedroom and living space and on the upper level the master bedroom, walk in robe and ensuite are tucked away from the open plan living area. Mid-floor, Secura Interior Flooring provides a stable, squeak free substrate under warm timber floor, while in the ensuite, Villaboard Lining is used as a substrate for tiles to resist damage from moisture.

## STRIA™ CLADDING

The wider format of Stria Cladding along with the deep grooved lines deliver a look that's distinctive and modern. It can be laid horizontally or vertically, introducing an interesting feature to the walls of any design.



## HARDIESOFFIT™ LINING

Are made from 4.5mm thick fibre cement, and are specifically manufactured for the narrow soffit around the perimeter of the house or building. The sheets have an un-sanded finish suitable for semi-gloss acrylics, lightly textured semi-gloss or high-gloss coatings



## HARDIEGROOVE™ LINING

An authentic tongue and groove lining that looks fabulous in contemporary or traditional designs. It can be used as an internal wall lining, ceiling lining or externally on soffits and verandah ceilings.



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All James Hardie products used throughout the home are made from high-performance fibre cement board, which means they will maintain their integrity and beauty, even in the most demanding conditions, such as bathrooms. Top of mind for Moore was durability of the exterior cladding, due to the high wind zone and coastal climate. Stria Cladding is designed to withstand our harsh weather and coastal conditions, providing lasting peace of mind.

In addition to the building products specified by Moore, the planting and artificial turf make this an easy care, low maintenance home that is both tough and beautiful. “We are really pleased with the home - it demonstrates that through smart design and product choices we can achieve a better living environment.”