

## CAMBRIDGE



# CASE STUDY

#### **PROJECT DETAILS**

**Location** Cambridge

Project Type Showhome

Project Size 267m<sup>2</sup>

Architectural Designer Aaron Guerin, Director — LAD Architecture

**Project Management** Synergy Designer Homes

#### FEATURED PRODUCTS

- Linea<sup>™</sup> Weatherboard
- Stria™ Cladding
- Secura<sup>™</sup> Interior
  Flooring

The quarter acre dream is still within reach at the St Kilda subdivision in Cambridge. In this newly developed subdivision, an average section is 1,600m<sup>2</sup>, which is twice the size of today's average suburban sections for sale in Hamilton and Cambridge.

#### OVERVIEW

The high spec two-story Wetlands Duplex showhome features Linea Weatherboard and Stria Cladding on the exterior, with Secura Interior Flooring on the upper floor. The materials were selected for their superior quality, providing an 'up market and high end' feel.

#### THE CHALLENGE

The requirement for architecturally designed homes that allow easy and comfortable modern day living on large sections – without breaking the bank – and without compromise.

#### THE JAMES HARDIE SOLUTION

"We didn't want to compromise on the claddings and fixtures," says Aaron Guerin, Director of LAD Architecture. "Linea Weatherboard and Stria Cladding are showcase products and possess unique features that complement the cedar panelling also used on the home's exterior."

Linea Weatherboard was installed as the predominant cladding, with Stria Cladding used on the lower floor as a striking feature. The broad, clean lines of Stria Cladding create a bold and dynamic finish, making it ideal for this contemporary design home. The claddings are painted in a modern dark grey colour scheme.

In addition to design flexibility, James Hardie claddings provide build benefits. The lightweight cement composite sheets are gun nailable and easy to work with.

"The builders can lift and fix the sheets quickly and easily, providing significant benefits labour-wise," explains Guerin.

During construction James Hardie reps were on hand to provide support to the build. Reps also provided installation training prior to works commencing, which Guerin says will help ensure the home meets the expectations of customers and Synergy Designer Homes own high standards.



### LINEA™ WEATHERBOARD

The clean horizontal lines of Linea weatherboard work beautifully with the expansive surfaces and spaces of contemporary architecture or provide you with the traditional deep shadow lines of classically styled homes.



# STRIA™ CLADDING

The wider format of Stria Cladding along with the deep grooved lines deliver a look that's distinctive and modern. It can be laid horizontally or vertically, introducing an interesting feature to the walls of any design.

"The builders can lift and fix the sheets quickly and easily, providing significant benefits labour-wise." The flooring for the upstairs master bedroom also provided building efficiencies.

Secura Interior Flooring is an all in one product - it can be tiled directly without the need for underlay, saving further time and money on the build.

The moisture resistant sealer is an easy way to protect against moisture damage to interior floors. Guerin says "The waterproofing element has provided us with security during the build and it provides long-term benefits in terms of its durability."

Its durable construction gives a squeak-free, solid feel under carpet, tiles or vinyl. The acoustic properties of the flooring, coupled with its stability and rigidity, are ideal for this high spec home.

"We pride ourselves on design, detail, and finish – and James Hardie's products fit the brief well," says Guerin.

