



# Modern Farmhouse Perfection

## THE CASE STUDY

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### PROJECT DETAILS

**Location**  
Blenheim, Marlborough

**Project Type**  
New home build

**Designer**  
Premier Services

**Builder**  
Jennian Homes Marlborough

### FEATURED PRODUCTS

- Oblique™ Weatherboard

A Blenheim family's modern farmhouse showcases how vertical Oblique™ Weatherboard can deliver contemporary style with timeless appeal and low-maintenance durability.

### PROJECT OVERVIEW

When Krista and Richard Coningham started planning their dream home on a lifestyle block overlooking the Wither Hills, they knew they wanted something special. But what began as a vision for a dark, modern barn evolved into something even better – a light and bright contemporary farmhouse that perfectly balances form and function.

The couple spent three years living in the old farmhouse on the property while developing plans for their new 366m<sup>2</sup> home with Jennian Homes Marlborough.

During the design process, their build consultant showed them an image that made them pivot away from black.

“She showed us an image of a white weatherboard home that completely changed our direction. We began imagining a softer, more timeless white-on-white scheme,” says Krista.

The resulting design embraces minimalist principles with clean lines, neutral tones and a strong focus on family living and entertaining. Soaring vaulted ceilings are accented by exposed black steel beams, while extensive outdoor living areas feature an outdoor fire and louvre roof – perfect for Marlborough's indoor-outdoor lifestyle.

When it came to choosing exterior cladding materials, Krista and Richard needed products that would deliver both the aesthetic they wanted and the durability required for their rural location.

“After exploring countless options online and drawing inspiration from James Hardie's gallery, we decided on the Oblique™ Weatherboard. Its clean vertical lines gave the home a contemporary edge while also adding a sense of height and

## OBLIQUE™ WEATHERBOARD

Available in 200mm and 300mm widths, Oblique™ Weatherboard features a distinctive shiplap profile with splayed edge. Its versatility in both horizontal and vertical installations allows homeowners to explore creative design possibilities.



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balance, which worked perfectly with the wide proportions of our design. It allowed us to maintain that modern barn feel but with a brighter, more refined character.”

The vertical installation of Oblique™ Weatherboard proved ideal for the home’s long footprint, creating visual interest and helping the structure feel taller and more balanced. Painted in Resene Wan White, the weatherboard cladding provides a crisp, contemporary canvas that highlights the home’s architectural features while standing up to the region’s variable weather conditions.

For the Coninghams, choosing Oblique™ Weatherboard meant selecting a product engineered for longevity and ease of care. Hardie™ fibre cement is fire resistant, rot resistant, resistant to moisture damage and engineered to stand up to NZ conditions – critical considerations for a rural property surrounded by vineyards. What’s more, their chosen cladding product arrived pre-primed and ready for painting, making it a cost-effective choice that simplified the building process.

Inside, the home continues the monochromatic theme with a neutral decor punctuated by warm wood tones and touches of deep green in the main bedroom. The open-plan design creates the kind of gathering spaces the family envisioned from the start.

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The Coninghams’ advice for others embarking on a building journey? Take time to find the right team who understands your vision and can deliver within budget. Their partnership with Jennian Homes Marlborough and careful product selection – including Oblique™ weatherboard has resulted in a contemporary farmhouse that’s built to last and designed for living.